

Tennessee Pork News

13994 Versailles Road Rockvale, TN 37153

September 2010

Updates and Reminders...

PQA Training Scheduled... Thursday, September 30, 2010 10 a.m. until Noon at the Rutherford County Extension Service (315 John Rice Blvd. Murfreesboro, TN). Please call the TPPA office (615-274-6533) by Sept. 28 if you plan to attend. This is a free training and lunch will be provided to participants. Again, continue to be in touch with the TPPA office for PQA or site assessment certification.

Save the Date...January 18-19, 2011 Plan now to attend the TN Pork Producers Association annual convention, trade show, Taste of Elegance, Bid for Pork Auction, education workshop for producers and youth activities. Thanks to Aaron Fisher, instructor at the University of TN, along with a group of Extension Agents, other University of TN personnel and volunteers who are working to enhance the State 4-H and FFA Jr. Market Hog Show. At this time plans are to have two rings of showmanship to help the show run more efficiently. Last year 401 head of hogs were exhibited by 206 young people at the show.

The Search for America's Pork 'Crock-Star' has begun. Visit www.theotherwhitemeat.com for complete rules of the latest pork recipe contest. The winner will receive a \$5,000 check along with a trip to New York for creating a new slow cooker pork recipe.

Farm Animal Care Coalition of Tennessee...

The TPPA and a number of TN commodity groups and other agriculture industry representatives are working to form an alliance promoting animal agriculture. The perception of animal agriculture does make it necessary that we let the public know we are doing the right things in how we care for our animals. Jamie Weaver, current TPPA President, and Phyllis Ferguson have been a part of the discussions. Feel free to contact Jamie or Phyllis at the TPPA office (615 274 6533) if you have input on the FACCT activities.

Agriculture in the Spotlight at Fairs Across the State...

Congratulations to all volunteers who assist with the numerous fairs across our state and especially those who work with the hog shows! Remember, for some families, going to a fair is the closest they will ever be to farm life. Pictured below is a photo from Wilson County's Agventure Barn. The former livestock show barn was converted to a walk through tour with numerous agriculture activities. While seeing pigs, visitors also learned about modern production, the healthiest cuts of meat and recipes with pork.



Children enjoy the pigs. While going through the Agventure Barn, they also learn about modern production agriculture.

Pork Delegates Elected... Jamey Tosh and James Mathis were elected Tennessee's Pork Act Delegates for the Mar 3-5, 2011 meeting in Phoenix, AZ. Jamie Weaver was elected as the alternate delegate. The election was held July 26 during the Executive Committee meeting.



Tailgate Promotion Planned – Call the TPPA office if you would like to assist with the Nov. 20, 2010 Vanderbilt vs. Univ of TN Football promotion in Nashville, TN. Whether you're Gold or Orange, Pork is #1 at this event !

OFFICERS:

JAMIE WEAVER PRESIDENT 931-596-4724

JAMEY TOSH VICE PRES. 731-243-4861

JOHN L. BATEY PAST PRES. 615-890-1608

ROD BARNES, SELMER 731-645-8990

DR. JESSICA CARTER, MURFREESBORO 615-898-2419

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Ex-OFFICIO:

PHYLLIS FERGUSON, TPPA 615-274-6533

Feel free to contact the above for questions about the TPPA.

Promoting with Soybean Friends ...

At the recent Soybean Festival in Martin, TPPA members grilled pork burgers for 400 festival attendees. Thanks to Tosh Farms and the Soybean Promotion Board for assisting with this promotion.



Thanks to Jamey Tosh, Ray Weaver and James Mathis (all pictured) for being the chief grillers for this event.

Tennessee Pork Producers Association
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Again – Thank You for sending your email address as we add more to our directory. And, thanks for continuing to submit your \$20 annual dues (youth memberships are only \$5). Please mail to the address above!

State Fair Congratulations...

Recent winners at the State Fair Hog Shows include Bailey Baker of Taft, Tn who exhibited the Grand Champion Barrow. Abi Bartholomew of Huron, TN exhibited the Grand Champion Gilt at the show. TPPA along with a number of sponsors provided prizes to the youth participating.

Tennessee Pork Producers Private Treaty Sales ...

The Tennessee Pork Checkoff program is managed by the state association. The state association assists pork producers market pork throughout the state with promotion such as advertising, consumer education, work with state retailers and food service promotion and health professionals.

By law, all producers selling pigs or hogs for any reason and regardless of age and sex of the marketed animals pay \$0.40 per \$100 of value sold. The checkoff supports pork promotion, research and information through the Pork Promotion and Research Act. Please contact the TPPA office at 615-274-6533 if you need further information regarding private treaty sales. The information is held confidential. Failure to report can result in a fine.

